



Morgan Motor Company New Classic Car Price List

Effective from 1st April 2010
UK Right Hand Drive



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T H E M O R G A N C L A S S I C

A range of contemporary sports cars true to our one hundred year Morgan philosophy:

Pure, elegant, light and fast.

Using the best quality materials, aluminium, ash and leather, every Morgan is created with passion, care and dedication by our craftsmen and women.

Incorporating the most modern drivetrain technology, a Morgan not only performs but also delivers low running costs and low carbon emissions too.

THE BEST OF ALL WORLDS.

Sport Series

What you see is what you get! Choosing your Morgan can be a daunting task, so we've made it easy for you. The Sport Series, either the fun and frugal 4/4, or the rapid 220 Bhp V6 Roadster comes with a simple yet comprehensive and well thought out specification.

8 choices of colour perfectly complement the classic shape and the standard Black or Saddle Brown leather upholstery. The Sport Series — everything you need.

Traditional Classic Series

For some, there is only one Morgan that will do — a bespoke specification chosen right down to the piping on the carpet. The Roadster V6 and Plus 4 2.0 litre can be tailored with a massive range of options, including 40,000 colours and over 100 leather choices.

S P O R T S S E R I E S

4/4 Sport 1.6

Basic Price	£ 24,995.00
VAT @ 17.5%	£ 4,374.13
Total	£ 29,369.13

Standard Equipment

- Choose from 8 'Sport' solid colours
- Upholstery Saddle Brown or Black leather
- Black wire wheels
- Painted dashboard with Cargo net
- Side screens
- 'Sport' flat back panel with wide brake light
- Black vinyl traditional style hood
- Full bonnet louvres
- Reclining Sports Seats
- Rubber floor Mats
- Further extras available from your Dealer

Only Available Option

	Basic	VAT	Total
Sport Pack (Tonneau, door pockets, door handles)	£600.00	£105.00	£705.00

Roadster Sport

Basic Price	£ 37,021.28
VAT @ 17.5%	£ 6,478.72
Total	£ 43,500.00

Standard Equipment

- Choose from 8 'Sport' solid colours
- Upholstery Saddle Brown or Black leather
- Black wire wheels with 2 eared spinners
- Painted Dashboard with Cargo Net
- Side screens
- Trinket box / arm rest
- Slash cut exhausts
- Black Mohair 'easy-up' hood
- Full bonnet louvres
- Rubber floor mats
- Start button
- Motolita steering wheel (aftermarket)
- 'Sport' flat back panel with wide brake light
- Reclining Sports Seats
- Further extras available from your Dealer

Only Available Options

	Basic	VAT	Total
Black Stone Guard	£229.79	£40.21	£270.00
Grille mesh (stainless)	£106.38	£18.62	£125.00
Distressed Black or Tan leather (surcharge)	£1000.00	£175.00	£1175.00
Black or Tan bonnet strap	£106.38	£18.62	£125.00
Sport Pack (Tonneau, door pockets, door handles)	£600.00	£105.00	£705.00

T R A D I T I O N A L S E R I E S

SuperSports Junior Pedal Car (limited run)

Basic Price	£ 2,510.00
VAT @ 17.5%	£ 439.25
Total	£ 2,949.25

Standard Equipment

- Chain Driven
- Rear Back Pedal Braking
- 3 Forward Gears
- Sports Red paint with Black vinyl upholstery

Unique Cost Options

	Basic	VAT	Total
• Choose from 8 Sports solid colours and option of Saddle Brown or Black leather	£ 250.00	£ 43.75	£ 293.75
• Bespoke Specification (any colour or leather)	£ 500.00	£ 87.50	£ 587.50

Plus 4 2.0

Basic Price	£ 26,984.00
VAT @ 17.5%	£ 4,722.20
Total	£ 31,706.20

Standard Equipment

- Choose from 8 'Sport' solid colours
- Full classic cost option list applicable
- Sports Seats
- Side Screens in black vinyl
- Silver painted Wire wheels 15"
- Upholstered in Black ambla vinyl
- Black vinyl 'easy up' hood
- Door handles
- Full Bonnet Louvres
- Single Tread rubbers

Unique Cost Options

	Basic	VAT	Total
Alloy wheels	£268.08	£46.92	£315.00
Body Colour wire wheels	£782.98	£137.02	£920.00
15" Stainless steel wire wheels	£1,097.87	£192.13	£1,290.00
Dashboard painted body colour	£314.89	£55.11	£370.00
Walnut dashboard	£340.43	£59.57	£400.00
Leather upholstery	£1,319.15	£230.85	£1,550.00
Full width bumpers	£391.49	£68.51	£460.00

Plus 4 4 Seater

Basic Price	£ 29,703.60
VAT@ 17.5%	£ 5,198.13
Total	£ 34,901.73

Standard Equipment

- Choose from 8 'Sport' solid colours
- Full Classic cost option list applicable
- Full Bonnet Louvres
- Reclining Sports Seats
- Side Screens painted body colour
- Silver painted Wire wheels 15"
- Upholstered in Black ambla vinyl (including dash board and centre console)
- Black vinyl 'easy up' hood
- Door handles
- Single Tread rubber on each running board

Unique Cost Options

	Basic	VAT	Total
Alloy wheels	£268.08	£46.92	£315.00
Body Colour wire wheels	£782.98	£137.02	£920.00
15" Stainless steel wire wheels	£1,097.87	£192.13	£1,290.00
Walnut dashboard & leather centre console	£340.43	£59.57	£400.00
Natural wood dashboard & centre console	£731.91	£128.09	£860.00
Leather upholstery	£1,672.34	£292.66	£1,965.00

Roadster 3.0 V6

Basic Price	£ 33,224.00
VAT @ 17.5%	£ 5,814.20
Total	£ 39,038.20

Standard Equipment

- Choose from 8 'Sport' solid colours
- Full Classic cost option list applicable
- Full Bonnet Louvres
- Sports Seats
- Side Screens in Black vinyl
- 5 Stud Alloy wheels
- Upholstered in black ambla vinyl
- Black vinyl 'easy up' hood
- Door handles
- Single Tread rubber on each running board

Unique Cost Options

	Basic	VAT	Total
16" Stainless steel wire wheels	£1,982.98	£347.02	£2,330.00
Air conditioning	£1,591.49	£278.51	£1,870.00
Dashboard painted body colour	£314.89	£55.11	£370.00
Walnut dashboard	£340.43	£59.57	£400.00
Leather upholstery	£1,319.15	£230.85	£1,550.00
Full width bumpers	£391.49	£68.51	£460.00

Roadster 4 seater

Basic Price **£35,943.60**

VAT @ 17.5% **£6,290.13**

Total **£42,233.73**

Standard Equipment

- Choose from 8 'Sport' solid colours
- Full Classic cost option list applicable
- Full Bonnet Louvres
- Reclining Sports Seats
- Side Screens painted body colour
- 5 Stud Alloy wheels
- Upholstered in Black ambla vinyl (including dash board and centre console)
- Black vinyl 'easy up' hood
- Door handles
- Single Tread rubber on each running board

Unique Cost Options

	Basic	VAT	Total
16" Stainless steel wire wheels	£1,982.98	£347.02	£2,330.00
Air conditioning	£1,591.49	£278.51	£1,870.00
Leather upholstery	£1,672.34	£292.66	£1,965.00
Walnut dashboard & leather centre console	£340.43	£59.57	£400.00
Natural wood dashboard & centre console	£731.91	£128.09	£860.00

Exterior

Full width bumpers	£391.49	£68.51	£460.00
Tread rubbers (per set) One per side standard	£59.57	£10.43	£70.00
Black tonneau (PVC)	£229.79	£40.21	£270.00
Tonneau Mohair	£404.26	£70.74	£475.00
Black tonneau 4 seater (PVC)	£334.04	£58.46	£392.50
Tonneau 4 seater Mohair	£506.38	£88.62	£595.00
Black PVC sidescreen bag	£127.66	£22.34	£150.00
Superior hood - (coloured pvc inc. sidescreen bag and tonneau)	£510.64	£89.36	£600.00
Superior hood - (coloured pvc inc. sidescreen bag and tonneau 4 str.)	£702.13	£122.87	£825.00
Deluxe hood - (mohair inc. sidescreen bag and tonneau)	£1,327.66	£232.34	£1,560.00
Deluxe hood - (mohair inc. sidescreen bag and tonneau 4 str.)	£1,782.98	£312.02	£2,095.00
Spare wheel cover	£117.02	£20.48	£137.50
Hood cover	£268.09	£46.91	£315.00
Hood cover 4 seater	£365.96	£64.04	£430.00
Carbon hard top - Ivory ('Easy-up' hood only)	£1,851.06	£323.94	£2,175.00
Carbon hard top - Body colour ('Easy-up' hood only)	£2,051.06	£358.94	£2,410.00
Carbon hard top - Special colour ('Easy-up' hood only)	£2,578.72	£451.28	£3,030.00
Old type hood -surcharge	£425.53	£74.47	£500.00
Black Stone Guard	£229.79	£40.21	£270.00
Mesh grille	£106.38	£18.62	£125.00
Coloured wingbeading - (PVC wrapped)	£84.26	£14.74	£99.00
Badge bar	£63.83	£11.17	£75.00
No Door Handles	£NCO	£NCO	£NCO
Bonnet strap	£106.38	£18.62	£125.00
Digital photo build book	£157.45	£27.55	£185.00
Special solid colour paint	£157.45	£27.55	£185.00
Metallic paint	£523.40	£91.60	£615.00
2 tone paint surcharge	£704.26	£123.24	£827.50
Battery conditioner	£38.30	£6.70	£45.00
Webflex car cover (outdoor / indoor use)	£178.72	£31.28	£210.00

Wheels

Stainless wire wheels 16" (Roadster only)	£1,982.98	£347.02	£2,330.00
Stainless wire wheels 195/60 15" (+4 only)	£1,097.87	£192.13	£1,290.00
Painted wire wheels (not Roadster - Black standard on 4/4 sport)	£782.98	£137.02	£920.00
Bolt on alloy wheels (+4)	£268.08	£46.92	£315.00

Interior

Reclining Sports Seats	£395.74	£69.26	£465.00
Upholstery in Leather - 2 seater	£1,319.15	£230.85	£1,550.00
Upholstery in Leather - 4 seater	£1,672.34	£292.66	£1,965.00
Distressed Leather (surcharge)	£1,000.00	£175.00	£1,175.00
Sunvisors	£68.09	£11.91	£80.00
Elasticated door pockets	£263.83	£46.17	£310.00
Walnut dashboard	£340.43	£59.57	£400.00
Painted dashboard	£314.89	£55.11	£370.00
Natural wood dash and centre console (4 seater)	£731.91	£128.09	£860.00
Walnut dash and leather centre console (4 seater)	£340.43	£59.57	£400.00
Organ accelerator pedal	£63.83	£11.17	£75.00
Map reading light	£63.83	£11.17	£75.00
Clock	£100.00	£17.50	£117.50
Air conditioning (Roadster only)	£1,591.49	£278.51	£1,870.00
Branded Radio CD inc. speakers etc	£276.60	£48.40	£325.00
Embroidered head rests (2)	£210.64	£36.86	£247.50
Coloured seat piping	£160.00	£28.00	£188.00





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